

SYLLABUS (From June, 1993)

M.Com. Part-I

Principles & Practices of Management

Section I (Principles & Techniques of Management)

1. Basic concepts of Management - Role and Importance of Management in modern society, Management as a social system, approaches to management.
2. Decision Making Process - Decision Theories - Game Theory - Simulation, optimisation and Decision Models, Control Process - Control Techniques - Budgetary control - statistical Quality control techniques.
3. Management information system and Management - MIS - meaning and nature - Need for MIS in Decision Making - Role of computers in MIS - Characteristics of effective MIS - Limitations of MIS.
4. Important concepts in Management - Motivation Maslow's Theory of Motivation - Management Theory X Vs Management Theory Y. Management by Objectives - meaning & Need - classification of objectives - Implimentation of MBO philosophy - limitations of MBO.

SECTION - II

Management Practices in India .

5. Management in corporate sector - Structure of company Management - Agencies of Management - Board of Directors - Managing Director - General Manager, Role of Shareholders in Company Management - Problems of corporate Management.
6. Management in Public Sector - Management Pattern of Public Sector Enterprises - Agencies of Management - Board of Directors - Managing Director - General Manager. Role of Professional Managers. Accountability and Ministerial control Autonomy Vs. Parliamentary Control.
7. Management in Co-operative Sector - Management Pattern of Co-operative sector - Agencies of Management - Role of Board of Directors - Professionalisation of Co-operative Management - Developing co-operative Executives.

8. Agricultural Management - Importance - Agricultural Efficiency and Management of Agriculture - Agricultural Management Education & Training Programme - Recent Trends in Agricultural Management.

: BOOKS RECOMMENDED. :

<u>Author</u>	<u>Name of the Book</u>
1. R.S. Davar	General Management
2. S.A. Sherlekar	Modern Business Organisation and Management (Systems Approach)
3. N.K. Sen Gupta	Corporate Management in India.
4. B.C. Tandon	Management of Public Sector.
5. K.K. Taimini	Co-Operative Organisation & Management.
6. G.S. Kamat	New Pimensions of Co-operative Management.
7. K.R. Gupta	Issues in Indian Agricultural
8. Shivastav/Shenoy/Sharma	Quantitative Techniques for Managerial Decision Making .

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