

**NORTH MAHARASHTRA UNIVERSITY, JALGAON**

**Course Structure For MCM**

**(w.e.f. June 2004)**

**SEMESTER – I**

- 1.1 Elements of IT
- 1.2 Internet Fundamentals & web Designing Tools
- 1.3 DBMS
- 1.4 Programming in C++
- 1.5 Accounting Information System
- 1.6 Practical

**SEMESTER – II**

- 2.1 Software Design & Software Quality Memt.
- 2.2 Oracle / D2k
- 2.3 Linux
- 2.4 VC++
- 2.5 Communication Skill
- 2.6 Practical

**SEMESTER – III**

- 3.1 Java
- 3.2 Essentials of E-commerce, ERP & Supply Chain Mgmt.
- 3.3 Business Application & Data Processing
- 3.4 Data Structure
- 3.5 VB.Net
- 3.6 Practicals

**SEMESTER – IV**

- 4.1 Java Script, VB Script and ASP
- 4.2 Introduction j2EE, j2ME
- 4.3 Management Information System
- 4.4 Operation Research
- 4.5 Practical
- 4.6 Project and Viva-voce

**NORTH MAHARASHTRA UNIVERSITY, JALGAON**

**Master of Computer Management**

**M.C.M. Semester-III**

**Revised Syllabus with effect from June 2005**

**3.1- JAVA**

**Introduction To JAVA Environment**

What is Java, JVM, The Byte Code, Architecture of JVM, Class loader, Java and Unicode Character of Java Technology, Importance of Internet, Comparison with C++,C

**Object Oriented Programming**

Class, Object, Data Member, method, constructor, This keyword, Access Controls, Copying object, casting object, native method, garbage collection, Using Static.

**Inheritance**

Class Inheritance and reusability, Inheritance Data Member, object of Derived Class, deriving and class, base class constructor, final modifier, abstract classes, Innerclass, subclass, Final Class

**Polymorphism**

Overloading a method, overloading a Constructor, Method Overriding, calling a base class method,

**Java – Core Technologies**

Interfaces, Problems with Abstract Classes., Extending Interface, Implementing Interface, Advantages.

**Package**

Package classes, CLASSPATH, Package and directory structure, compiling package. accessing a package

**Exception Handling**

Need Of Exception, Type of Exception, Handling Exception, Define Own Exception, Execution Sequence, Exception Object Try, catch, throw

## **FILE I/O**

Streams. Classes for Input/Output Stream, Define a File, Byte Stream, Character Stream,

## **Java Based GUI Program**

### **Abstract Window Toolkit**

GUI Programming Model, GUI Application Control, java. awt. event\* package, Working with graphics, Layout Manager, Draw Backs Model View Architecture, Components (container, panel, frame, button)

### **Swing Technology**

Comparison with AWT, Window control, textbox, label, menu, dialog box (Model Modeless and Standard icons, scroll bar, tabbed buttons, pans)

### **Applet**

Introduction to WEB, Web Server Component, Working with Applet, Incorporating applets with HTML pages, applet method, life Cycle of Applet, Security issue Related to applets

### **Java Based Tools**

Java Archive (JAR). Jar File Format, Jar Utility, Jar and Applet

### **JDBC**

Need of Database, Design of JDBC, Use of JDBC, JDBC Drivers

Basic JDBC Programming Concept, Metadata, Executing Queries

Mapping Between Java and SQL Datatype, Concept of Connection with Backend.

**M.C.M. Semester-III**

**3.2-Essentials of e-Commerce, ERP & Supply Chain Management**  
**(W.g.f., June 2005)**

**UNIT-1 : WHAT IS ELECTRONIC COMMERCE?**

1. Fundamentals of Electronics Commerce
2. Traditional Commerce: An Overview
3. Issues Associated With E-Commerce
4. Comparison Between Traditional And E-Commerce
5. Broad View Of E-Commerce

**UNIT-2: SECURITY OF E-COMMERCE**

1. Introduction & Objectives
2. Security Threats And Solution
3. Techniques And solutions For E-Commerce Security
4. Message Security
5. Methods Of Encryption
6. Fast Cryptography
7. Certificate Authority
8. Enterprise Authentication Using Digital Certificate
9. Few Security Standards For The Internet
10. Shielding The Network using "Firewall"
11. Role Of Virtual Private Network (VPN)
12. Network Security

**UNIT-3: ELECTRONIC PAYMENT SCHEME**

1. Introduction & Objective
2. A Look At The Traditional Payment Methods
3. Layered Protocol Model For Electronic Payment
4. A view Of Internet Payment Process
5. An Understanding Of Credit Card Payment Schemes On The Internet
6. Cyber Cash, Veritone and First Virtual Payment Schemes

7. SET And JEPI
8. Electronic Checking
9. Digital Cash

#### **UNIT-4: ELECTRONIC DATA INTERCHANGE**

1. Introduction & Objective
2. History Of EDI
3. Implementation Difficulties Of EDI
4. EDI Working Concepts
5. Financial EDI
6. EDI & Internet

#### **UNIT-5: ELECTRONIC MARKETS AND ITS STRATEGIES**

1. Introduction & Objectives
2. Classifications Of E-commerce Market
3. Value Chain And Market Space
4. Role Of Intermediaries
5. Frame Work For Business Values
6. Evolving With The Internet
7. E-Commerce Business Issues

#### **UNIT-6: CONSUMER ORIENTED BUSINESS**

1. Introduction & Objectives
2. Consumer Markets
3. One To One Marketing
4. Consumer Demographics
5. Maintaining Loyalty
6. Gaining Acceptance
7. Online Catalogue
8. The Pilot Catalogue

The Internet vs. Private Nets  
Security  
Infrastructure  
Digital Cash , Smart Cards

Online Catalogues  
EDI ,E-mail And Micro Transactions  
Software Agents

**ERP : An Overview**  
Enterprise : an overview  
Benefits of ERP  
ERP & Related Technology  
Business process Reengineering (BRP)  
Data Warehousing  
Data Mining  
On-line Analytical Processing (OLAP)

**ERP ,IMPLEMENTATION**  
H/W & S/w requirement  
ERP Implementation : life Cycle  
Implementation Methodology  
ERP – Implementation – The Hidden Costs  
Organizing the Implementation  
Vendors, Consultants & Users  
Contract with Vendors, Consultants & Employees  
Project Mgmt. & Monitoring  
Business Modules In an ERP Package  
Finance  
Manufacturing  
Human Resource  
Plant Maintenance  
Quality Management  
Sales & Distribution  
ERP and Internet  
ERP & E-Commerce

**Case studies of ANY two Organisations**

## Customer Relationship management

Introduction to CRM – Definition of CRM

Marketing Automation – Enterprise Customer Management – Process – Technology – CRM Areas – Components of CRM – Grouping of Enterprises – Electronic CRM – Need for Electronic CRM – CRM's goal satisfy Customer much more than their competitors Do- CRM Suppliers and Customer Information convergence – Customer relationship management demystified – E-CRM Architecture – Electronic CRM Application – The Electronic CRM Market in India – Major trends of E-CRM – Global Scenario for Electronic CRM – CRM Customer relationship Management Buzz – CRM in Indian Banking – CRM Concept understanding the processes – CRM is Interactive – Networking vendors Continue invasion of CRM Market – Customer Relationship Portal – CRM utility in India – Quality management move to the fore front – A Better, More Challenging Job- Where does a customer figure in relationship marketing Paradigm – New Approaches to the Marketing Emergence of the Network Marketing Paradigm- Technology used in CRM SCM and Logistics , an overview

### REFERENCE :

ERP : TATA McGraw PUBLICATION  
ECOMMERCE : C.S.V. MURTHY

**M.C.M. Semester-III**

**3.3- Business Application & Data Processing**  
**(W.e.f. June 2005)**

**Introduction to different Business segments**

Manufacturing

Trading

Finance

Services Industry

Flow of Information in various segments. Discussion about Input documents and Output reports in general for the above sectors.

**1. PAYROLL SYSTEM**

Earning & Deduction Calculation Module

Wage Pay Slip Processing

Monthly Salary File

Report Generation

Preparation Of Annual Summaries

Bonus Reporting

Statutory Reports

Costing and Management Reports

**2. FIXED DEPOSIT SYSTEM**

Types of Deposit schemes, category of Depositors Statutory provisions.

Interest warrants and deposit register.

Maturity and renewal procedures.

Statutory and Management reports

**3. LIBRARY MANAGEMENT SYSTEM**

Books Issue, Return, Fine Due analysis

Reports- Authorwise, Bookwise, Subjectwise etc

Video, Audio Cassette Library system, Reports

**4. SALES ORDER PROCESSING**

Order Acceptance and recording

Sales invoicing

Sales analysis based on products, customers and terms



5. **INVENTORY MANAGEMENT**

Purchase order processing

Stores Accounting

Stores transaction receipts, Issues and adjustment

Stock ledger

Inventory levels EOQ, ABC Analysis

Inventory control reports such as slow moving / non moving items

**MATERIAL PLANNING**

Bill of material

Computing Gross / net requirements

6. **HOTEL MANAGEMENT**

Departmental Organization of Hotel:- such as room occupancies, room service, restaurant, house keeping, conferencing, exhibition, parties etc

Kitchen stores accounting

Reservation check in and check out

Service accounting and bill printing

Management Reports.

7. **HOSPITAL MANAGEMENT**

Departmental organization of hospital such as in-patient, outpatient, laboratories, pharmacy, surgical rooms etc

Medical stores accounting

Registration, shifting and discharge of patient

Service accounting and bill printing

Management Reports

**Note: All the above systems must consist of the following**

1. File Layout
2. E-R Diagram
3. Data Flow Diagram
4. Input Design
5. Output Design

**M.C.M. Semester-III**  
**3.4- DATA STRUCTURES**  
**(W.e.f., June 2005)**

**Introduction**

Algorithm analysis

Asymptotic Notation

Foundation Data Structures – Dynamic Arrays

Abstract Data types, Design patterns

**Liner Data Structure :-**

Single linked lists, Multidimensional Arrays

Stacks, Queues, Deques

Orderd lists, sorted list

Hashing – basic, methods, functions

Hashing tables scatter tables, applications

**Non – Liner Data Structures**

Trees – basic, N-ary trees, binary trees,

Traversal, expression, trees, implementation, AVL search trees

M-way search trees, B-trees, Application

Heap-basic, binary heap, leftist heap, binomial queres application

**Graphs and Sets**

Sets – Basic, Array and Bit vector sets

Multisets, Partitions, applications,

Dynamic storage Allocation – Basic, Singly linked free storage,  
doubly linked free, Application

Buddy system, application

Graphs -- basics, implementation, traversals, shortest path

Algorithms, minimal - cost spanning trees, critical path analysis

**M.C.M. Semester-III**

**3.5- VB.NET**

**(W.e.f. June 2005)**

**Introduction to .NET framework**

What is .NET framework, CLR – What is common language Runtime, .NET class Framework – User and Program INTERFACE., COM and DNA

**Introduction to VB.NET**

What is visual Basic.NET, Purpose of Visual Basic, .NET

Migration from Visual Basic 6.0 to Visual Basic.NET

Advantage of Visual Basic.NET over Visual Basic 6.0

Forms, Language and Syntax changes.

**Object Oriented Features of VB.NET**

Encapsulation, Abstraction, Inheritance, Polymorphism, Delegates

**Architecture of Windows forms**

Central Class, Rich Central Class

Scrollable control Class, Form Class,

**Windows Forms**

Writing a form, Application Model, Dynamic Layout

Programming with Menu's, Programming with MDI forms

**Windows from central reference**

Link Label, Toolbar, Panel, Group Box, Date picture, Color picture,

Print picture, Progress Bar, Error Display, Time.

**Exception Handling**

Validate user input

**ADO.NET**

Overview of ADO.NET, ADO.NET architecture and objects Model Introduction to dataset, Difference between Dataset and Recordset Introduction to Data adapter, Manipulating databases using dataset Manipulation of Oracle 9i database using dataset, Manipulation of SQL server 2000 database using, Dataset Manipulation of Remote Access Database, Manipulation using XML datasheet, Using data access controls, Executing command, Retrieving data using OLEDB

and SQLCLIENT providers Parameters from stored procedures, Populate a dataset, Filter data, Data Binding using window forms, Handle data errors.

### Interoperability

Creating Business components, Namespace, Classes, Calling Business components using VB.NET, Access .COM components using VB.NET. Accessing VB.NET components from com, Call negative function by using platform invoke

### Introduction to GDI+

Creating Graphic objects with GDI+,

### Creating controls

About control creation, Types of Controls, Adding Properties Adding Events, Calling Controls in windows form Host a windows control inside Microsoft internet explorer.

### Globalization

Globalization and localizability for the UI

### Net Assembly

Satellite and Resource - Only Assemblies

### Versioning,

Creating Strong Names, Accessing Global cache. Private versioning, Shared Versioning, Writing Configuring files, Security, Code level security, Testing, Application center test.

### Deployment

- Planning the deployment.
- Web based deployment, net-work based deployment
- Creating a step, Register, Components and assemblies, install time compilation
- Adding assemblies to the global assembly cache, security
- Policy verification
- Remoting (URL) (remoting)

**M.C.M. Semester-III**  
**3.6- List of JAVA Practical**  
**(W.e.f. June 2005)**

1. Write a Java Program to Implement income Tax Calculator
2. Write a Java Program to implement employee information System Using Inheritance, where manager, clerk, executives are employee.
3. Write a Program to Transfer the data from one file to another file. The name of Source file and destination file name are passed as command line arguments.
4. Demonstration of function Overriding.
5. Demonstration of Function interface.
6. Demonstration of AWT Components such as, panel, frame, button.
7. Demonstration of Swing Components control, textbox, label, menu.
8. Write a applet code which display "Human Face".
9. Create applets code using Paint mode set, whenever the new object is drawn it overwrites the original contain of drawing objects.
10. Write a Java Program to connect with backend (Oracle or Access)

**Data Structure 3.6**

1. Write a Program to perform an operations on stack
2. Write a Program to perform an operations on queue
3. Write a Program to perform an operations on circular queue
4. Write a Program to perform an operations on singly linked list
5. Write a Program to perform an operations on doubly linked list
6. Write a Program to perform an operations on binary tree
7. Write a Program for sorting
  - a) Bubble
  - b) Merge
  - c) Quick
  - d) Heap
8. Write a Program to implement linear and binary search
9. Write a Program to implement factorial using recursion
10. Write a Program to implement tower of Hanoi using recursion

**NORTH MAHARASHTRA UNIVERSITY, JALGAON**

**Master of Computer Management**

**M.C.M. Semester-IV**

**4.1- Java Script, VB Script and ASP**

**(W.e.f., June 2005)**

**ACTIVE SERVER PAGES**

Introduction, Comparison with CGI, ISAPI, IDC,

**WINDOWS DISTRIBUTED INTERNET ARCHITECTURE**

Overview, Client-Server Architecture, 3-Tier/N-Tier  
Architecture

**DEVELOPING ASP USING VISUAL INTERDEV**

Creating HTML and ASP components, Creating Web Projects  
and Database Projects, Creating Site Diagrams.

**ASP OBJECT MODEL**

Request, Response, Application Session, Server, Object  
Context

**USING COOKIES**

Creating Cookies, Persisting Cookies, Saving User Preferences  
Determining Browser Capabilities with Cookies

**DATABASE ACCESS WITH ASP**

ActiveX Data Object Model, ODBC Drivers and OLE DB  
Providers, Creating Active Data Objects Components, Connecting and  
Accessing Various Data Sources, Oracle, SQL Server, Ms Access,  
Submitting Query Results into HTML, DO Error Processing

**PERFORMANCE ENHANCED COMPONENTS**

The Login Utility Component, The Counters Component, The  
Page Counter Component, The Ad Rotator Component, The Content  
Rotator Component, The Browser Capabilities Component etc

## **HYPER TEXT MARKUP LANGUAGE (HTML)**

WWW, Web site, Web Page, Home Page, History of HTML, SGML, URLS, text, Tags, Placing images, audio and video files in web pages Creating Tables, Creating GUI, Frames, Merquee.

## **DHTML**

Dynamic HTML Object Model, Events = Mouse Events, Keyboard Events, Cascading Style Sheets.

## **VB SCRIPT**

Introduction to Scripting Languages, Introduction to VBScript, VBScript Language, VBScript Object Model, Frames. Working With Browser Windows, Statements and Functions.

## **JAVA SCRIPT**

Introduction to JavaScript, Differences between Java and JavaScript Browsers Compatible SCRIPT Tag, Uses of SCRIPTS Tag. JavaScript Using SCRIPT Tag and SCRIPT File, Versions, Default Versions, Types of Scripts Tags, immediate, Deferred and Hybrid Browser Objects, Syntax, Data types, Loops. Objects :- Window, Document, Images, Links, Anchors Frames, Applets and Forms, Event Handling, Evaluation Forms.

## **WRITING EMAIL ENABLED APPLICATIONS**

The MS SMTP Service, Collaboration Data Objects or Windows NT Instantiating Collaboration Data Objects, Sending and Receiving Mail with CDO

## **MTS AND ASP COMPONENTS**

Overview of MTS, Understanding Transactions, Creating Components. THE SCRIPTING OBJECTS, The Dictionary Objects, The File System Objects, The Text Stream Object.

## USING ASP WITH MICROSOFT INDEX SERVER

Overview of index Server, Querying and Indexing, Building Search Forms Using ADO with Index Server.

## MESSAGE QUEUING SERVER (MSMQ)

Overview of Message - Oriented Middleware, MSMQ Architecture Using MSMQ in ASP

## ASP ERROR HANDLING AND DEBUGGING

The ASPError Object, The script Debugger.

## INTERNET PROGRAMMING

INTERNET, Internet Basics, WWW, Services provided by ISP's (Internet Service Provider), Service (E-mail, Telnet, FTP, WWW, Chat)

Gopher, Browsers, Accounts, Shell and TCP/IP Domain Naming System (DNS), Protocols, Connection oriented and Connection less Services as Protocols.

### M.C.M. Semester-IV

#### 4.2- Introduction J2EE, J2ME

(W.e.f. June 2005)

#### J2ME overview: -

Java 2 Micro edition and the world of java, Java virtual Machine, J2EE and J2ME, Inside J2ME, J2ME and Wireless devices, Other Java platforms of Small computing devices.

#### Small computing Technology: -

Wireless technology, Radio data networks, Microwave technology, Mobile radio networks, Messaging, Personal digital assistances, Mobile Power, Set Top boxes Smart cards.

#### J2ME architecture and Development Environment:-

J2ME architecture, Small computing device requirements, Run



time environment, MIDlet Programming. Java language for J2ME, J2ME software development kits, Multiple MIDlets in MIDlet suite, J2ME Wireless toolkit.

### **J2ME Best Practices and Patterns: -**

The reality of working in a J2ME world, Best Practices, Keep application simple, Keep application small, Limit the use of Memory, Off load computations to the server, Simplify the user interface, Use simple variables, simplify the user interface, Use Local variables, Avoid synchronization, Thread Group Class Workaround, Upload code From web server, Reading setting from JAD files, Populating drop down boxes, Minimize Network traffic, Automatics time synchronization, Update data the has changed.

## **M.C.M. Semester-IV**

### **4.3- Management Information System**

**(W.e.f. June 2005)**

- 1. Introduction to Management Information Systems (MIS)**  
Evolution of MIS - MIS as an Evolving concept - Why MIS is a subject of Great Interest - Need of MIS- Definitions of MIS- Benefits of MIS - MIS Functions - Objectives of MIS - Characteristics of MIS - The role of an MIS Information Flow in a Typical Manufacturing company - operating elements of an Information Systems - Components of an Information System - Three dimensions of Information Systems - Management Information System means computers? - Various Steps to be followed for Conversion of Manual to computer based Information System- Database as a feature of MIS- The Relationship between decision making and MIS- Management Information System - The logic of Information System- Integrating Managerial Levels and Functional area of MIS- Major MIS elements - The Technology of Management Information Systems - The Data Life Cycle
- 2. MIS and Other Subsystems**  
Information Generators - Information System levels -

Horizontal and Vertical Integration of an Information System. - Framework delineated by Robert Anthony - Feedback and control - open and closed loop system - MIS Organization- 5 types of Information System - Support of Information systems- Domains of management Information Systems Types- database Processing- MIS versus data processing - MIS as Federation of subsystems - Synthesis of a Management Information Structure (Physical structure of organizational MIS and conceptual structure of Organizational MIS) - The management Information system as a Pyramid - Establishing an MIS ( Planning, Designing, Implementing and Improving)- Working smarter.

### **Information System & Business**

1. Study of information system
2. Need Of Information technology In Business

### **Fundamental Of Information System**

1. Fundamental Of Information System
2. Overview Information System

### **Solving business Problem In Information System**

1. System approach to problem solving.
2. Developing Information system solution.

### **The Internet & Electronic Commerce**

1. The Internet & Business.
2. Fundamental & Electronic Commerce.

### **Information system For business Application**

1. Business Information system
2. Transaction processing system.

### **Information system for Strategic Advantages**

1. Fundamental Of Strategic Advantages
2. Strategic Application & Issues In Information technologies.

### **Managing IT :Enterprise & Global Management**

1. Managing Information Resource & technologies.
2. Global Information technologies Management

### **Managing IT: Planning & Implementing Change**

1. Planning Of Business change with IT.

## 2. Implementing Business Change with IT.

### REFERENCES:

Information System for Management, O' brian

MIS : C.S.V. Murthy.

MIS : W. S. Jawadekar.

MIS : Sadagopan.

### M.C.M. Semester-IV

#### 4.4- Operation Research

(W.e.f. June 2005)

#### 1. LINEAR PROGRAMMING PROBLEMS: -

Statement of L.P.P, Simple Examples & Formulation of problems. Definition of slack variable, surplus variable, unrestricted variable, decision variable, solution, feasible solution, degenerate & non-degenerate solution, optimum solution, basic & no-basic variable, objective function, constraint & non-negative condition.

Solution of L.P.P. by simplex method (up to three variables only), criteria for unbounded solution (Graphical method is not expected)

#### 2. SIMULATION: -

Concepts & meaning of simulation, advantages & disadvantages, Monte-Carlo technique of simulation.

#### 3. NETWORKING ANALYSIS: -

Definition of Event, activity, critical activity, project duration, predecessor & successor activity or event, Fulkerson's rule properties & construction of a networking.

#### 4. THEORY OF GAMES: -

Concept of game theory, two person zero-sum game, saddle point, mini-max and max-mini principle, fair and not fair game, principle of dominance, solution of game problem by using arithmetic, matrix & graphical method

- |    |                        |                |
|----|------------------------|----------------|
| 1. | Operational Research   | TAHA           |
| 2. | Operational Research   | S. D. Sharma   |
| 3. | PERT and CPM           | L.S. Shrikanth |
| 4. | Quantitative Technique | JHAMB          |

**M.C.M. Semester-IV**

**4.5- Practical**

**(W.e.f. June 2005)**

1. Write a VB / JAVA script to handle different events of web page.
2. Write a VB / JAVA script to validate a HTML form containing different controls.
3. Write a VB / JAVA script to use different objects (windows, documents, etc).
4. Write a VB / JAVA script to use different functions.
5. Write an ASP Script to display total no of users visited, no of active users and list of users visited
6. Write an ASP Script to add and delete a record from database.
7. Write an ASP Script to display all records from data source, and to update and delete that record.
8. Create a small web Application for web voting to the users (YES, NO, CANT SAY). And display percentage of each option on 'Report' button click.
9. Write an ASP Script with a facility to store [optional] the User Name and Password in cookie and display it on second time Login if stored. Also display cookies information on other pages of Application.
10. Create an ASP application to Implement Ad Rotator Component.

=====XXXX=====