

EQUIVALENCE FOR BBM (BS) BACHELOR IN BUSINESS MANAGEMENT (BUSINESS STUDIES)

Semester – I			
As per June 2011		As per June 2014	
Code	Name of Subject	Code	Name of Subject
M 1.1	Business Ethics	M 1.2	Professional Communication I
M 1.2	Managerial Economics – I	M 1.4	Business Economics
M 1.3	Financial Accountancy	M 1.1	Foundation in course for managers
M 1.4	Organization & Management	M 1.3	Principles of Management
M 1.5	Business Mathematics	M 1.1	-----
M 1.6	Internet & Webpage design	M 1.5	Computer Fundamental & Office Automation

Semester – II			
As per June 2011		As per June 2014	
Code	Name of Subject	Code	Name of Subject
M 2.1	Communication Skills	M 2.2	Professional Communication II
M 2.2	Managerial Economics II	M 2.5	Indian Economics
M 2.3	Financial and Cost Accountancy	M 2.3	Principles of Accounting
M 2.4	Business Management	M 2.1	Human Resource Management
M 2.5	Banking and Insurance	M 2.4	Business Ethics & Professional Values
M 2.6	E-Commerce	M 2.6	----

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Semester – III			
As per June 2011		As per June 2014	
Code	Name of Subject	Code	Name of Subject
M 3.1	Advanced Accounting & Costing	M 3.4	Corporate Accounting & Costing
M 3.2	Indian Economy	M 3.2	Modern Management Practices
M 3.3	Human Resource Management	M 3.3	Career Management and Counseling
M 3.4	Research Methodology	M 4.1	Research Methodology
M 3.5	Entrepreneurship Development	M 4.3	Introduction to E – Commerce
M 3.6	Database and MS Access	M3.6	Practical Based on advance MS-excel

Semester – IV			
As per June 2011		As per June 2014	
Code	Name of Subject	Code	Name of Subject
M 4.1	Financial Management	M 4.5	Financial Management
M 4.2	Company Laws	M 4.2	Direct and Indirect Tax
M 4.3	Marketing Management	M 3.5	Principles of Marketing
M 4.4	Business Statistics	M 3.1	Mathematics and Statistics for Managers
M 4.5	Organizational Behavior	M 4.4	Cyber Crime and Security
M 4.6	Corporate Gov. & Social Responsibility		

Semester – V			
As per June 2011		As per June 2014	
Code	Name of Subject	Code	Name of Subject
M 5.1	Corporate Accounting	M 5.3	Business Law
M 5.2	Income Tax	M 6.3	Company Law
M 5.3	Management Information Systems	M 6.4	Management information system
M 5.4	Strategic management	M 5.5	Organisational Behavior I
M 5.5	International Business	M 6.1	International Business Management
	Elective I		
M5.6.1	Finance I	M 6.2	International Financial Management
M 5.6.2	Marketing I	M 5.4	Marketing Research and Consumer Behavior
M 5.6.3	Human Resource Management I	M 5.2	Soft skill Development