

SYLLABUS From June, 1993.

M.Com Part-I

ORGANISED MARKETS

1. Organised Markets - Concept of Organised and Unorganised Markets - Types of organised Markets - Organised Markets and Regulated Markets - Organised Markets and Development of Business and Economy - Organised Markets in India - History, development and prospects.
2. Produce Exchange - Meaning - Types of produce exchanges - Speculative Dealings - Hedging contracts - some Terminologies - State regulation of future trading in India.
3. Co-operative Marketing - structure and working of co-operative marketing with special reference to primary, State and National level Societies. Agricultural Produce Market committees - statutory Regulations - Feature, limitations, functions of Agricultural Marketing in India - Suggestions for improvement.
4. Stock Exchanges in India - Government Regulations. Role of Stock Exchanges in Raising Business Finance. Organisation of Stock Exchanges in India - Membership, Governing Body, Rules of Trading, Role of Securities and Exchange Board of India (SEBI), Investors protection on the counter Exchange of India (OTCEI), challenges before stock Exchanges in India.
5. Money Market - Nature of Transactions - Role of Money Market in Development of Economy, Nature and Shortcoming of Indian Money Market - Suggestions RBI and Money Market .
6. Bullion Market - History - Ready delivery and future trading - Role in the present state of economy.

: BOOKS RECOMMENDED :

<u>Author</u>	<u>Name of the Book</u>
1. Dr. Memoria, Joshi and N.P.Chatterjee	Principles and Practice of Marketing in India.
2. Datta Sundaram	Indian Economy.
3. G.L. Karkel	Unorganised Markets.
4. S.L. Sinha	The capital Market of India.
5. U.L. Gupta	Working of Stock Exchanges in India.
6. W.R. Natu	Regulated Markets.

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