

NORTH MAHARASHTRA UNIVERSITY, JALGAON

FACULTY OF COMMERCE
Syllabi for F.Y.B.Com.
(w.e.f. June, 1997)

Business Environment

1. Business & Society - Meaning & objects of Business, Business Ethics, Business & Culture, Social Responsibilities of business - Meaning Aspects, Pollution - Types, Sources and Effects, Management of Pollution - Social Audit.
2. Business Environment - Meaning, nature & scope, Environment & Economic Growth, Factors of business environment - Economic, Social, Political, Cultural, Educational, technological, International, human Legal & Geographical.
3. Business & Government - Different role of Govt. in Economy - regulatory role, entrepreneurship role, promotional role, planning role.
4. Planning & Environment - Corporate Planning, Meaning & objectives, steps in corporate planning, types of corporate planning, corporate planning & environment.
5. Indian economic Environment - Industrial policy. Resolutions - 1948 to 1980.
Industrial Policy Resolutions - 1980 to 1996.
6. Consumer's protection Act - Necessity & features.
7. Price & distribution channels : Objectives of control, Direct & Indirect Controls, Administered Prices, Dual Pricing, Subsidization, Essential Commodities Act, Important features of Public Distribution System.
8. Government of Labour : Evolution of Wage Policy in India, Labour Welfare Measures, Social Security Measures, Workers Participation in Management.

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North Maharashtra University, Jalgaon

Syllabus for F.Y.B.Com

Commercial Geography

(w.e.f. June, 1997)

1. Introduction to Commercial Geography
 - A) Definition, Nature and Scope of Commercial Geography
 - B) Economic Activity of Man
 - i) Primary activity
 - ii) Secondary activity
 - iii) Tertiary activity
2. Man & Environment
 - A) Definition and Meaning of Environment
 - B) Types of Environment
 - i) Natural environment :
Factors influencing, environment:
Relief, Climate, Water bodies, Soil, Vegetation,
Minerals.
 - ii) Cultural environment : Factors - Settlements,
Transportation and Communication, Technology.
3. Environmental Pollution
 - A) Concepts of Pollution by Types of Pollution
 - i) Air pollution
 - ii) Water pollution
 - iii) Noise pollution
 - iv) Solid waste pollution

Sources of pollution, effects of pollution and remedies.
4. Resources
 - A) Forest as a Resource
 - i) Distribution and economic importance of the following types of forests.
 - i) Equatorial forest
 - ii) Monsoon forest
 - iii) Coniferous forest

B) Agriculture as a Resource

Types of agricultural activities :

- i) Shifting cultivation
- ii) Intensive subsistence agriculture
- iii) Plantation agriculture
- iv) Extensive subsistence agriculture

5. Mineral and Power Resources

A) Mineral Resources

Characteristics, uses and world distribution of

- i) Iron Ore
- ii) Mica

B) Power Resources

- i) Distribution of coal in USA and India
- ii) Distribution of mineral oil in South West Asia and India.

6. Industry

A) Factors Affecting Location of Industries

- i) Raw material
- ii) Power
- iii) Labour
- iv) Capital
- v) Market
- vi) Transportation and communication
- vii) Technology and Govt. policies and management

B) Distribution and Production

- i) Iron and steel industries in USA and India
- ii) Cotton textile in India and Japan
- iii) Sugar industries in India

7. Transportation and Trade

A) Mode of Transport

- i) Land transport : Merits and demerits of land transport
- ii) Water transport : Major ocean routes suez canal panama canal. Merits & demerits of water transport.
- iii) Air transport : Merits and demerits of Air transport

B) Trade

- i) Factors affecting international trade
- ii) India's foreign trade

8. Representation of Statistical Data

Construction of Graphs with the help of Data

- i) A simple line graph
- ii) A simple bar graph
- iii) Divided circle

Books Recommended :

- 1) Economic Geography - John & Darkanword
- 2) Economic Geography - Alexander
- 3) Economic Geography - Prof. Gupte, Prof. Karmarker
- 4) व्यापारी भूगोल - प्रा. सु. पू. पाठक.
- 5) आर्थिक व व्यापारी भूगोल - प्रा. अहिरराव, प्रा. अलिझाड व इतर.
- 6) पर्यावरणशास्त्र - प्रा. अहिरराव, प्रा. सुरेश अलिझाड व इतर.
- 7) Environment - John Turk & Turk
- 8) Environmental Geography - Savindersing.

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