



**North Maharashtra University, Jalgaon**

**NAAC Re-accredited 'A' Grade University**

**MBA**

**FACULTY OF COMMERCE &  
MANAGEMENT**

**Proposed Structure**

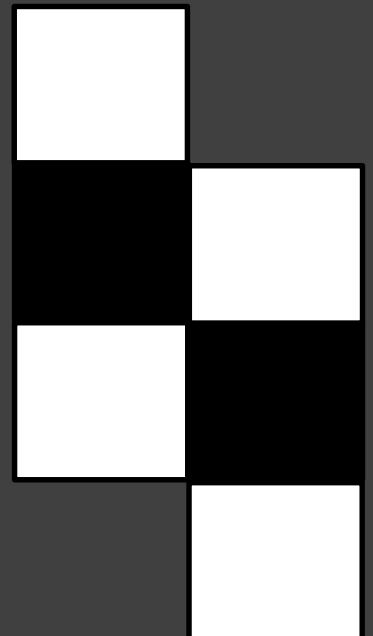
**of**

**Master in Business Administration**

**(MBA)**

**(Semester 60-40 pattern)**

**w.e.f AY 2021-22**



# Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon

(NACC Accredited 'A' Grade University)

**MASTER IN BUSINESS ADMINISTRATION (M.B.A.)**

**(FACULTY OF COMMERCE & MANAGEMENT)**

SUMMARY OF DISTRIBUTION OF CREDIT

<b>Sr. No</b>	<b>Type of course</b>	<b>Sem I</b>	<b>Sem II</b>	<b>Sem III</b>	<b>Sem IV</b>
01	Core	<b>20</b>	<b>20</b>	<b>12</b>	<b>12</b>
02	Skill based	<b>08</b>	<b>08</b>	--	--
03	Elective	--	--	<b>16</b>	<b>12</b>
04	Project	--	--	--	<b>04</b>
05	Audit	<b>02</b>	<b>02</b>	<b>02</b>	<b>02</b>
06	Total Credits	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>

<b>Subject Type</b>	<b>Core</b>	<b>Skill based</b>	<b>School Elective</b>	<b>Project</b>	<b>Audit</b>	<b>Total</b>
<b>Credits</b>	<b>64</b>	<b>16</b>	<b>28</b>	<b>04</b>	<b>08</b>	<b>120</b>

**Total Credits = 120**

# Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon

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## MASTER IN BUSINESS ADMINISTRATION (M.B.A.)

(FACULTY OF COMMERCE & MANAGEMENT)

### COURSE STRUCTURE WITH CREDIT

<b>Semester I</b>					
<b>Paper</b>	<b>Paper Name</b>	<b>Credits</b>	<b>Maximum Marks</b>		
			<b>Internal</b>	<b>External</b>	<b>Total</b>
<b>101</b>	Management Science	4	40	60	100
<b>102</b>	Organizational Behaviour	4	40	60	100
<b>103</b>	Managerial Economics	4	40	60	100
<b>104</b>	Human Resource Management	4	40	60	100
<b>105</b>	Business Accounting and Costing	4	40	60	100
<b>106</b>	Operations Management	4	40	60	100
<b>107</b>	Communication Skill	4	40	60	100
<b>Semester II</b>					
<b>201</b>	Business Ethics & CSR	4	40	60	100
<b>202</b>	Business Research Methods	4	40	60	100
<b>203</b>	Indian Economy and Policy	4	40	60	100
<b>204</b>	Marketing Management	4	40	60	100
<b>205</b>	Financial Management	4	40	60	100
<b>206</b>	Computer applications in Business	4	40	60	100
<b>207</b>	Business Analytics	4	40	60	100
<b>Semester III</b>					
<b>301</b>	Strategic Management	4	40	60	100
<b>302</b>	Management Information Systems & E-commerce	4	40	60	100
<b>303</b>	Legal Aspects of Business	4	40	60	100
<b>304</b>	Specialization-I	4	40	60	100
<b>305</b>	Specialization-II	4	40	60	100
<b>306</b>	Specialization-III	4	40	60	100
<b>307</b>	Specialization-IV	4	40	60	100
<b>Semester IV</b>					
<b>401</b>	Design Thinking and Innovation Management	4	40	60	100
<b>402</b>	Entrepreneurship and Project Management	4	40	60	100
<b>403</b>	Indian Commercial Laws	4	40	60	100
<b>404</b>	Specialization-V	4	40	60	100
<b>405</b>	Specialization-VI	4	40	60	100
<b>406</b>	Specialization -VII	4	40	60	100
<b>407</b>	Specialization IV (Project Viva-Voce)	4	50	50	100
<b>Total</b>		<b>112</b>			<b>2800</b>

<b>Specialization (Any One)</b>	
A	Financial Management
B	Marketing Management
C	Human Resource Management
D	Production and Operations Management
E	Information Technology and Systems Management
F	Health Care Management
G	Business Analytics

## Distribution of Credits

Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon

Syllabus under CBCS for M.B.A. Syllabus Structure (w.e.f. 2021-22)

### Semester-I

Course Code	Course Type	Title of the Course	Contact hours/week			Distribution of Marks for Examination						Credits
						Internal		External		Total		
			Th(L)	Pr	Total	Th	Pr	Th	Pr	Th	Pr	
MBA-101	Core	Management Science	04	--	04	40	--	60	--	100	--	04
MBA-102	Core	Organizational Behaviour	04	--	04	40	--	60	--	100	--	04
MBA-103	Core	Managerial Economics	04	--	04	40	--	60	--	100	--	04
MBA-104	Core	Human Resource Management	04	--	04	40	--	60	--	100	--	04
MBA-105	<b>Skill Based</b>	Business Accounting and Costing	04	--	04	40	--	60	--	100	--	04
MBA-106	Core	Operations Management	04	--	04	40	--	60	--	100	--	04
MBA-107	<b>Skill Based</b>	Communication Skill	04	--	04	40	--	60	--	100	--	04
<b>AC-101</b>	<b>Audit Course</b>	<b>Practicing Cleanliness</b>		<b>02</b>	<b>02</b>		<b>100</b>	--	--	--	<b>100</b>	<b>02</b>

## Semester-II

Course Code	Course Type	Title of the Course	Contact hours/week			Distribution of Marks for Examination						Credits
						Internal		External		Total		
			Th(L)	Pr	Total	Th	Pr	Th	Pr	Th	Pr	
MBA-201	Core	Business Ethics and CSR	04	--	04	40	--	60	--	100	--	04
MBA-202	Core	Business Research Methods	04	--	04	40	--	60	--	100	--	04
MBA-203	Core	Indian Economy and Policy	04	--	04	40	--	60	--	100	--	04
MBA-204	Core	Marketing Management	04	--	04	40	--	60	--	100	--	04
MBA-205	Core	Financial Management	04	--	04	40	--	60	--	100	--	04
MBA-206	<b>Skill Based</b>	Computer applications in Business	04	--	04	40	--	60	--	100	--	04
MBA-207	<b>Skill Based</b>	Business Analytics	04	--	04	40	--	60	--	100	--	04
AC-201/2/3/4	<b>Audit Course</b>	<b>Choose one out of four (AC-201/202/203/204) (Personality and Cultural Development Related)</b>	--	<b>02</b>	<b>02</b>	<b>100</b>	--	--	--	<b>100</b>	--	<b>02</b>

**List of Audit courses to be offered in Semester-II:**

**AC-201: Soft Skills AC-202: Sports Activities AC-203: Yoga**

**AC-204: Music**

**Semester-III**

Course Code	Course Type	Title of the Course	Contact hours/week			Distribution of Marks for Examination						Credits
						Internal		External		Total		
			Th(L)	Pr	Total	Th	Pr	Th	Pr	Th	Pr	
MBA-301	Core	Strategic Management	04	--	04	40	--	60	--	100	--	04
MBA-302	Core	Management Information Systems & E-commerce	04	--	04	40	--	60	--	100	--	04
MBA-303	Core	Legal Aspects of Business	04	--	04	40	--	60	--	100	--	04
MBA-304	<b>Skill Based Elective</b>	<b>Choose ANY ONE Specialization as Elective</b> A- Finance, B- Marketing, C- Human Resource Management, D- Production and Operations Management, E-Information Technology and Systems Management, F- Healthcare Management, G-Business Analytics	04	--	04	40	--	60	--	100	--	04
MBA-305			04	--	04	40	--	60	--	100	--	04
MBA-306			04	--	04	40	--	60	--	100	--	04
MBA-307			04	--	04	40	--	60	--	100	--	04
<b>AC-301/2/3/4</b>	<b>Audit Course</b>	<b>Choose one out of four (AC-301/302/303/304)</b> <b>(Technology + value added course)</b>	--	<b>02</b>	<b>02</b>	<b>100</b>	--	--	--	<b>100</b>	--	<b>02</b>

List of Audit courses to be offered in Semester-III:

**AC-301: Advanced Excel**

**AC-302: Cyber Security**

**AC-303: Digital Marketing**

**AC-304: Financial Planning**

### Semester-IV

Course Code	Course Type	Title of the Course	Contact hours/week			Distribution of Marks for Examination						Credits
						Internal		External		Total		
			Th(L)	Pr	Total	Th	Pr	Th	Pr	Th	Pr	
MBA-401	Core	Design Thinking and Innovation Management	04	--	04	40	--	60	--	100	--	04
MBA-402	Core	Entrepreneurship and Project Management	04	--	04	40	--	60	--	100	--	04
MBA-403	Core	Indian Commercial Laws	04	--	04	40	--	60	--	100	--	04
MBA-404	<b>Skill Based Elective</b>	<b>Selected Specialization as Elective in Sem-III</b>	04	--	04	40	--	60	--	100	--	04
MBA-405		A- Finance, B- Marketing, C- Human Resource Management, D- Production and Operations Management, E-Information Technology and Systems Management, F- Healthcare Management, G-Business Analytics	04	--	04	40	--	60	--	100	--	04
MBA-406			04	--	04	40	--	60	--	100	--	04
MBA-407		<b>Skill Based</b>	<b>Summer Internship Project Viva-Voce</b>	--	04	04	--	50	--	50	--	100
<b>AC-401/2/3/4</b>	<b>Audit Course</b>	<b>Choose one out of four (AC-401/402/403/404) (Professional and Social + value added course)</b>	<b>02</b>	<b>--</b>	<b>02</b>	<b>100</b>	<b>--</b>	<b>--</b>	<b>--</b>	<b>100</b>	<b>--</b>	<b>02</b>

**List of Audit courses to be offered in Semester-IV:**

**AC-401: Start-up**

**AC-402: Tally ERP**

**AC-403:- Green Audit**

**AC-404:- Social Entrepreneurship**